

BEST IN MIDWEST



TALENT FOR TOMORROW

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Missouri deserves the best.

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*But our neighbors and peers
are out-performing us.*



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We rank 12th for GDP growth over the last five years, according to the US BEA.



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We rank 11th in U.S. News and World Report's Growth Rankings.



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We rank 9th among our peers in CNBC's top states for business.



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We rank 13th for the quality and availability of our workforce by CNBC.



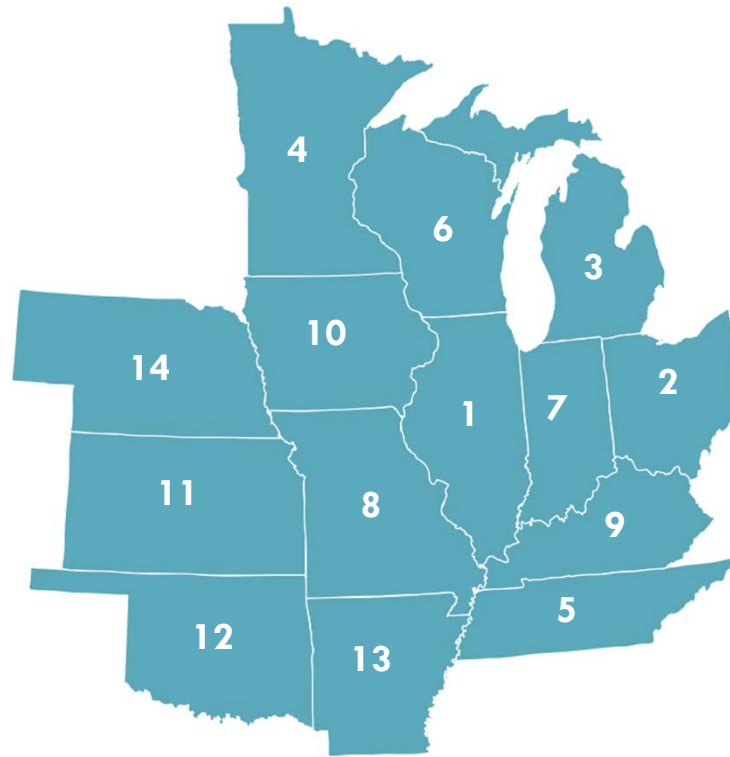
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We rank 12th for the productivity of our workforce, according to the US BEA.



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We rank 8th in number of individuals with an Associate Degree or greater, according to ACS PUMS.



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*What's going
on?*

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Global Megatrends



**Accelerating
urbanization**



**Climate &
resource
scarcity**



**Shift in global
economic
power**



**Demographic
changes**



**Technological
breakthroughs**

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1. • Economic Analysis
2. • State Economic Agency Comparison
3. • DED Organizational Assessment
4. • Strategy Recommendations
5. • Performance Management Support

1. • 10-15 Year Economic Projections
2. • Labor Supply & Demand Analysis
3. • Industry Specific Deep Dives
4. • Strategy Recommendations
5. • Pilot and Implementation

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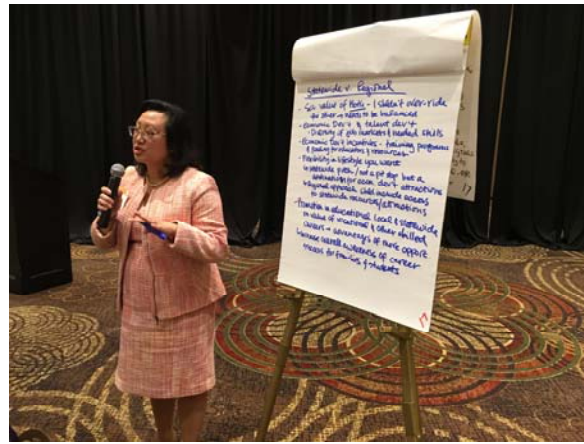
A blue-tinted photograph of a factory floor. In the foreground, there are several long, thin metal rods or pipes stacked together. To the right, there are various mechanical parts, including what looks like a large circular component with a central hub and a stack of metal plates. In the background, there are more industrial structures, possibly part of a conveyor system or a large machine. The overall scene is industrial and busy.

*Missouri needs to find a
competitive advantage
to help the state—and its regions—grow*



***Missouri must take
bold action to thrive
in the 21st century.***

Regional Meetings Across Missouri



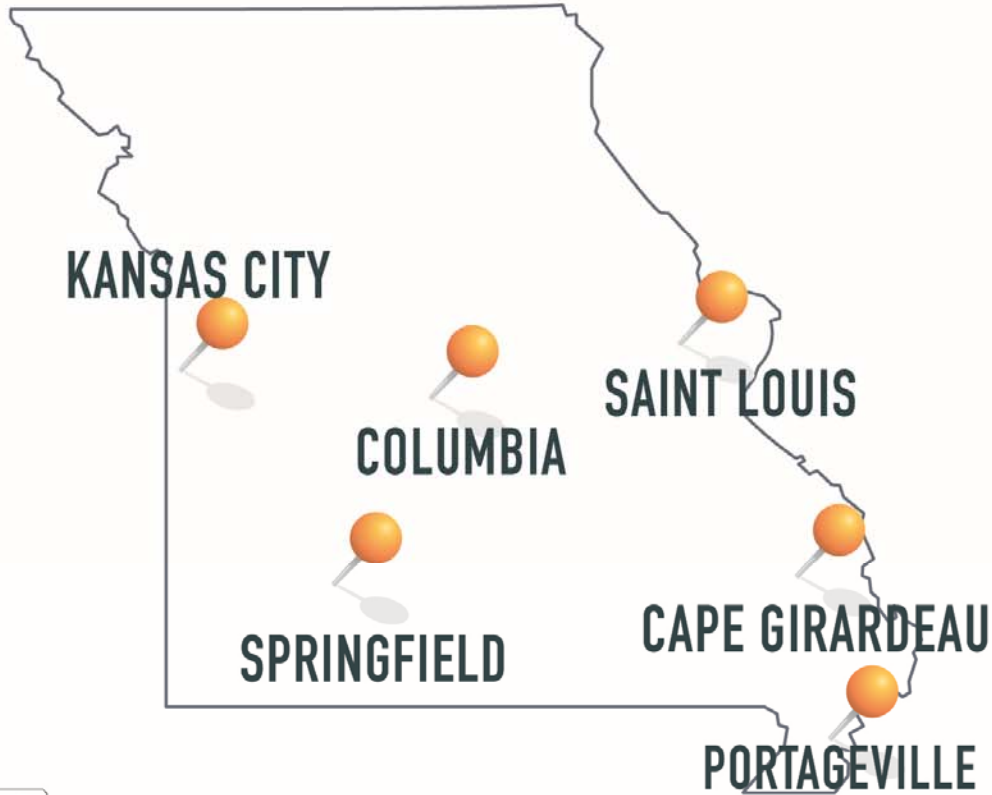
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Best in Midwest Summit



- Legislators, business leaders, college and university presidents, and key community leaders attended – nearly 300 people.
- National experts presented an overview of global shifts.
- Interactive sessions centered on key design principles to build a new plan.
- State Governor issued a call to action.

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1,869
CITIZENS
REACHED
*** AND ***
COUNTING

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The Hard Truths

- There is natural tension between our rural, urban, and suburban communities, and between communities within each of those categories
- Our infrastructure is inadequate for today's economy, squandering our geographic advantage
- Our top sectors are not outpacing our peers
- We have exceptionally high secondary graduation rates but lag in post-secondary degree or credential attainment
- Our graduates and our workforce are not ready for the economy

Missouri Way

- Status quo is not an option
- Now or never
- Leave no Missourian behind
- Education changes lives
- Infrastructure is the foundation
- Economic development is a team sport
- Fortune favors the brave

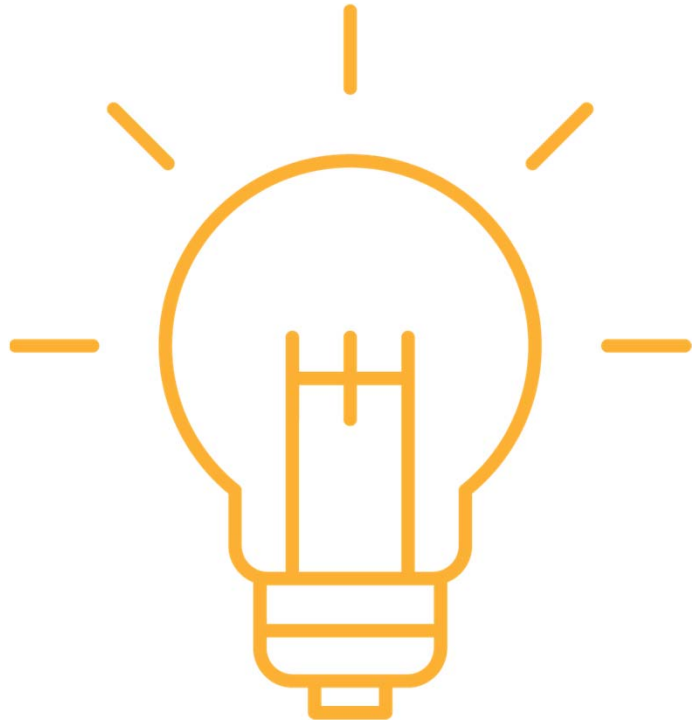


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Call For Ideas Now Open

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INCREASE THE NUMBER OF PEOPLE IN MISSOURI'S WORKFORCE

Become the Best Place to Live and Work

- Quality of life
- Quality of place
- Attract talent
- Retain talent

Connect All Missourians with Work

- Leverage public aid programs to incentivize work
- Ease the reentry from the criminal justice system
- Improve access to work for people with disabilities
- Remove barriers to work, like lack of transportation and family care

INCREASE THE PRODUCTIVITY OF MISSOURI'S WORKFORCE

Develop a Labor Market that Works

- Increase overall educational attainment
- Increase overall educational attainment for populations and areas with relatively low levels of education
- Prepare people for work in high-demand fields
- Offer more certificate and alternative credential programs
- Ensure that those who hold degrees have the skills expected of people with degrees
- Align educational requirements with actual job duties
- Align K-12, higher education, and the workforce system

Work in a 21st Century Way

- Encourage businesses to adopt technology more quickly
- Teach people how to use technology at work

Build Infrastructure to Drive Economic Development

- Improve roads, bridges, ports, and other transportation infrastructure
- Expand access to high-speed internet
- Modernize utility and energy infrastructure
- Connect directly to the world from our airports

COMPETE TO WIN

Work Together/Compete Together

- Bridge the urban-rural divide
- Build cooperation among and within regions
- Partner with neighbor states when it's to our advantage

Create a New Approach to Economic Development

- Transform the Department of Economic Development
- Create a brand that tells our story better than anyone else
- Support business attraction, expansion, retention, and entrepreneurship
- Increase exports and foreign direct investment
- Modernize and improve our incentives
- Create the easiest state in which to start and operate a business

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